

A computer kiosk offers an unattended multi-media experience for your visitors. You can put hundreds or thousands of virtual informational brochures and video in one easy to access window to your world. The kiosk content can be categorized by the presentation of living history, attractions, local retail promotions and special events.

The best customer is one who is already here. The objective is to get them to stay, shop, dine, explore, tell their friends and come back for more. Using the traditional method of a brochure rack or flyers on a bulletin board to market your unique characteristics is a start. A far better solution is a virtual visitors guide – A Computerized Kiosk.

- **Keep them Here** - Give your visitors what they want.
Chances are your visitor is looking for a place to eat, shop or sleep. Let them know that they can do it All - Right where they are. Get them to stick around awhile. The **OurPlace Interactive Business Display** provides a touch screen directory that allows the visitor to quickly browse through business listings such as restaurants, retail shops, etc.
- **Expand the Experience** - Expand the Tour Radius.
If you can show a visitor the sites, attractions and activities that can be enjoyed during a daytrip, then they can expand their horizons using your spot as their anchor for lodging and dining.
- **Get them Out of the House** – Reintroduce Local Citizens to their Surroundings.
Invite your local citizens to experience the kiosk. Treat them as guests. With participating merchants, offer discount coupons for special promotions or dining invitations. Show them what they have been missing. Urge them to give downtown a try.
- **One Person (Screen) with All the Answers** - Tourists Have Questions.
It would be nice to know that everyone will always remember to say “Oh, by the way, don't forget to check out such-and-such.” The Kiosk never forgets. Everything about everything is in that box.
- **Touch your Visitors** - Share Your History.
Make the visitor feel like a part of your community. The more they learn about you - the more they will tell their friends back home, who are making their future travel plans. When they touch the screen - Touch them back and make them family. The OurPlace team includes filmmakers who can help you capture your rich past and living history.
- **Advertising / Underwriting Opportunities** - The Kiosk Can Help Pay For Itself.
OurPlace Tourism Kiosks offer you the opportunity to ask your local businesses to contribute to this powerful system by providing enhanced information about their establishments to a captive audience - Tourists who are already in the area. The OurPlace system has a database that creates screens for each business based on the level of financial support they provide. You can even offer Virtual Video Tours.
- **Attract New Businesses** – When they see how you support local business they will want to invest in your area. Show the benefits of operating a business in your downtown area. Let prospects know they are welcome and they will find friendly help in getting started. Boast about some of the local success stories. Tell them how to get started.

Turn any space into an interpretive center with a Visitor Information Kiosk. This is perfect for government office lobbies, hotels, parks, resorts, churches, schools, museums, visitor centers, airports, tourist attractions and any other location where there are people needing information.

For example, the founders of the Lewisburg Living History Exhibit, located in the Lewisburg, WV City Hall Lobby, collaborated on a computerized touch screen kiosk program to give visitors information about attractions, accommodations, restaurants and activities across the Greenbrier Valley.

It's a virtual concierge with maps, digital brochures, local history and full-screen live videos covering everything from tourism sites to virtual tours of local businesses.

The OurPlace Kiosk

- ✓ Durable wood finish cabinet enclosure designed with ADA compliance standards.
- ✓ Dual screen. Touch screen for menu navigation and content selection. Larger screen for full screen overhead display of video.*
- ✓ Powerful multi-media computer system securely housed inside of enclosure.
- ✓ Stereo audio with external volume control for ADA compliance.
- ✓ Capable of storing up to ten (10) hours of high quality video.
- ✓ On-screen touch-screen keyboard, plus an optional external environmentally protected keyboard and track ball for optional navigation and for collection of visitors' names.
- ✓ Optional enclosed printer for printing coupons, information sheets, directions, etc.
- ✓ Uninterruptible power supply and cooling system.
- ✓ Network interface for remote updates of content and access to selected addresses on the world wide web.
- ✓ Software that includes touch screen interface, browser interface, full screen video splitter, database system for organizing content, secure remote connection software, statistical program to track usage and page views and filtering software to control which outside websites can be accessed.
- ✓ Setup, programming, testing, delivery, installation and training included.



The first monitor is for navigation and up close viewing. The second monitor is a Video Display Screen. Anything the person at the touch screen is viewing can be seen by everyone else in the room on this larger, higher elevated screen. This screen has crystal clear broadcast quality. When the visitor chooses to view a movie or video brochure this monitor automatically switches to full screen (Digital TV) mode so, combined with the stereo sound system, your kiosk becomes a mini movie theater.